

Picture the Power

Help clients realize the potential benefits of a diversified portfolio

Are your clients' investments in sync with their investment goals? Use your Diversification chart with them to compare asset class performance over the past 20 years, find the most consistent, competitive results and show how a diversified portfolio could help them stay focused and on track through market cycles and over time.

STEP 1: Have your client trace the yearly performance of any of the individual asset classes shown and circle its 20-year average annual return in the last column.



STEP 2: Now point out the diversified portfolio. Have your clients trace its performance over the past 20 years to show how it has historically offered a steadier approach to long-term growth than any of the individual asset classes.

Contact your MFS® wholesaler or call our internal sales representatives at 1-800-343-2829 to learn more about putting disciplined diversification® to work for you and your clients.

STEP 3: Turn the chart over for a list of MFS funds to build well-diversified portfolios for your clients.

Past performance is no guarantee of future results. For more information on any MFS fund, including performance, please visit mfs.com. No investment strategy, including diversification, can guarantee a profit or protect against a loss. It is not possible to invest directly in an index. You should recommend products based on your client's financial needs, goals, and risk tolerance. Keep in mind that all investments, including mutual funds, carry a certain amount of risk, including the possible loss of the principal amount invested. Before investing, consider the fund's investment objectives, risks, charges, and expenses. For a prospectus or summary prospectus containing this and other information, contact MFS® or view online at mfs.com. Please read it carefully.