

Equity InsightsNovember 2025

Four Reasons the Al Boom May Not Bust

Looking at today's Al boom through the lens of the .com bubble

Author

James Wilson, CFA Senior Strategist Investment Product Specialist Almost every client we have talked to this quarter has asked questions about the risks of an Al bubble. Many people are pointing to similarities to the .com period. On the surface, it does appear eerily similar with both situations involving the buildout of massive amounts of supply in hopes demand will catch up fast.

In the .com period, it was the buildout of fiber optic cable infrastructure based on what turned out to be overly optimistic internet growth projections. Today, it is the build out of data center computing capacity based on optimistic Al adoption growth projections.

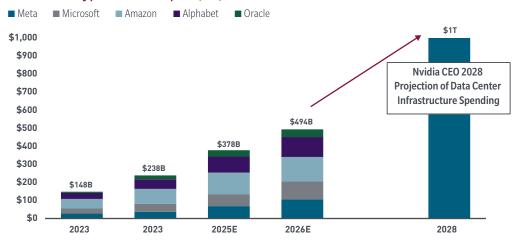
The key question: Is the industry racing to build infrastructure to capture anticipated demand that might not materialize as quickly as expected and cause market turmoil? ▲

Obviously, the honest answer is we don't know. But we think there are **four** interesting things to point to when talking to clients about this concern.

1. Concern: The amount of data center spending is unprecedented.

After commentary from the most recent round of earnings calls, data center capex spending appears to remain on a strong upward trajectory with the below five companies expected to spend a total of half a trillion dollars in 2026.

Exhibit 1: Hyperscaler Capex (\$B)



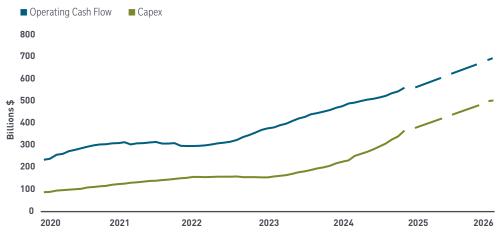
Source: FactSet. As of 31 Oct 2025.



2. Concern: The amount of money spent by these large US technology companies means their risk has significantly increased.

We believe versus the .com bubble, the megacap technology names today are higher quality with stronger fundamental positions, including strong balance sheets, positive cash flow and higher profitability. Furthermore, the capital spending we are seeing today is primarily financed through cash flow, not debt like we saw in 2000.

Exhibit 2: Cash Flow vs Capex: Alphabet, Amazon, Meta, Microsoft and Oracle (\$B)



Source: FactSet. Monthly data from 31 December 2020 to 31 October 2025. Operating cash flow and capex are based on last-12 months of data from brokers. Dashed lines represent calendar year estimates from yearend 2025 through year-end 2026.

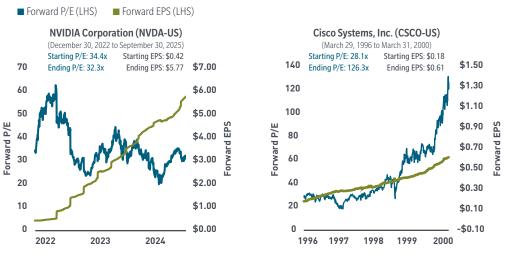
3. Concern: After strong performance in recent years, these companies are expensive.

In March 2000, large-cap technology stocks were trading at much higher valuations, and stock price returns were driven by price-to-earnings (P/E) multiple expansion. Today, earnings estimates have been continually revised higher, and P/E multiples have not expanded at the same rate.

Perhaps the best example is Cisco vs. Nvidia. During Cisco's period of outperformance during the .com bubble, the company generated strong earnings results but also experienced significant multiple expansion to upwards of ~120x earnings. Nvidia's performance since the beginning of 2023, has been entirely driven by earnings (the PE has actually decreased).



Exhibit 3: NVIDIA Earnings Growth vs Cisco PE Expansion

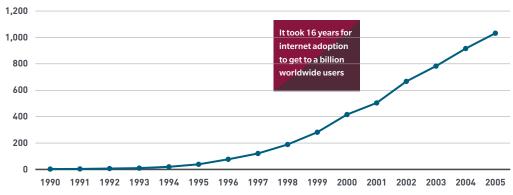


Source: FactSet. As of 31 Oct 2025.

4. Concern: Al demand will not support the investment in supply.

As previously mentioned, during the .com bubble, the industry invested in anticipation of significant growth in the internet. While the growth did eventually come, the problem was that it took a lot longer than anticipated. To put some numbers to that: it took 16 years for the internet to grow to one billion users worldwide.

Exhibit 4: Number of Worldwide Internet Users (in millions)



Source: Our World in Data.

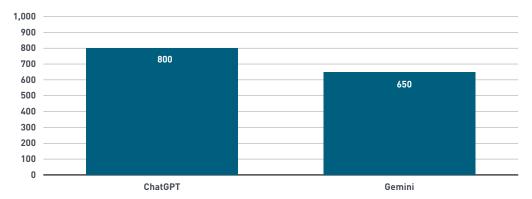
The difference today is that society has existing digital infrastructure and is more tech-savvy and better equipped to rapidly adopt new technology. For example, ChatGPT is less than three years old and has already grown to 800 million users worldwide. Gemini is less than two years old and has grown to 650M active users.

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Exhibit 5: Active Users (millions)



Source: OpenAl and Alphabet.

Our team's view

In our Growth Equity team's view, Portfolio Managers Brad Mak, Tim Dittmer and Eric Fischman remain constructive on companies leveraged to Al infrastructure spending, as the team believes this growth will continue to be visible over the coming years. This perspective includes direct exposure - such as semiconductors (production, manufacturing and design), data centers, and IT infrastructure - as well as indirect exposure to companies involved in power generation (including natural gas turbines, electrical components, and nuclear), which we see as a significant constraint in the current environment.

While the Growth Equity team recognizes that the cycle will eventually end, its duration remains uncertain. Our Growth Equity team will continue to monitor key data points daily to assess demand drivers and the durability of the capex cycle.

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Keep in mind that all investments carry a certain amount of risk, including the possible loss of the principal amount invested.

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